



DATES CONFIRMED FOR 10th ANNIVERSARY SNOWBOMBING 2009

THE MADNESS BEGINS
SUNDAY 29TH MARCH - SATURDAY 4TH APRIL
Mayrhofen, Austria
<http://www.snowbombing.com/en/>

YES. It's official... after much speculation the dates for Snowbombing 2009 have been set in ice and the planning is in progress for the epic 10th birthday celebrations. Next year the mountainous marathon will start on Sunday 29th March and roll through to Sunday 4th April. This week traditionally sees loads of both snow and sunshine, and its position in the calendar is regarded as straddling both winter and spring, creating classic conditions of huge dumps of snow followed by blue skies. The perfect picturesque party platform!

For those unlucky enough to have missed the last 9 Snowbombing events then let us remind you of why you need to book your ticket now. An idyllic Austrian village in the valley of Mayrhofen plays host to 7 days of musical misbehaviour and snow-capped adventures. The frosty fiesta is like no other on the planet and you can look forward to 3 iconic igloo parties at the top of the mountains in the middle of night with 300 like minded ravers, a fancy dress street party hosted by The Cuban Brothers, the hidden forest clearing which last year played host to an event defining set from Madness, or the back country party in the forgotten valley that can be found through a wild forest, past the waterfall and across the snowfields where a 200 year old wooden farmstead plays host to a traditional and unforgettable night of Austrian food, drink and games.

This is the backdrop for one of the most invigorating festivals in the world upon which the Snowbombing team paint a rich tapestry of musical mayhem with the world's biggest live acts and artists playing across 7 unique venues. Previous years have seen Madness, Foals, Dirty Pretty Things, The Pigeon Detectives, The Whip, Does It Offend You, Yeah, Calvin Harris, Young Knives, The Enemy, SMD, Stanton Warriors, Annie Mac, Rob Da Bank, Scratch Perverts and some of the UK's most prolific promoters join the party.



Add to this the now legendary King of Mountain New Band competition, the Highway To Hell comp that see pro-boarders compete in games including Pimp My Ride, Snow Basket Ball and other typically Snowbombing challenges there's room for the more adventurous among you. Or if sipping rose atop and sun drenched plateau outside an igloo watching a snowball fight is more your scene then you are more than catered for, too.

Please make a note of the new dates and pass it round, post it on yer fridge door, get it tattooed across your forehead and if you're in the Red Arrows, write it in the sky in that sexy white smoke you impressed us with all summer long.

With the Strass and Manni's already sold out, there is a real buzz out there about SB: 09...and for the tenth birthday, you can be sure they will be really pushing the envelope - and re-defining what you can expect from a week in the Alps...just like they did a decade ago.

More news and surprises coming soon to make this a year to remember!!

WWW.SNOWBOMBING.COM

Word to the wise would be: THIS IS THE ONE SNOWBOMBING YOU SHOULD NOT MISS.

FOR NATIONAL / EUROPEAN PRESS ENQUIRIES PLEASE CONTACT:
CLAIRE ASHMAN claireashman@getinvolvedltd.com

FOR RADIO / TV ENQUIRIES PLEASE CONTACT:
PAUL KENNEDY paul@getinvolvedltd.com

Or contact Get Involved on 020 7604 2944

