



# SNOWBOMBING

APRIL 9 - 14 MAYRHOFEN AUSTRIA 2012



## SNOWBOMBING 2012 NOW ON SALE!

9th- 14th APRIL 2012

MAYRHOFEN AUSTRIA

[www.snowbombing.com](http://www.snowbombing.com) <<http://www.snowbombing.com/>>

"It's not really apres-ski at all. This is a full-on music festival that just happens to be taking place in the mountains."

**The Observer**

"Baby, it might be cold outside, but at Snowbombing everything is sweltering."

**NME**

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Following a sellout sunshine blessed 2011, **Snowbombing** is proud to announce that the World's greatest show on snow **Snowbombing 2012** will take place from **9th – 14th** April 2011 in Mayrhofen, Austria! Perfectly positioned to explode just as you unwrap your Easter eggs and to catch those late season snow dumps that we just missed this year (it put down a meter of white stuff in Mayrhofen a few days after we left this April, by the way!).

Blue skies... Eternal sunshine... Partying amidst eternal ice... The awesome street party, Fatboy Slim closing the Racket Club, Mark Ronson being choppered in to play the VIP party at the Ice Camp and The Prodigy in a forest: By popular consent, **this year's Snowbombing**



**was adjudged "the best yet"** (just like every previous one!)... Which means that just like each of the previous occasions - we'll have to up the alpine ante once again and top it again next year... Just like we always do, in actual fact!

2012: The thirteenth annual event (unlucky for some, but not for us), will be the tastiest and most ambitious yet – with our biggest headliner and most extensive musical line up to date! The festival that brought you The Prodigy, Fatboy Slim, Editors, Friendly Fires, De La Soul amongst others just keeps on Snowballing!

As a teaser of what Snow virgins can expect, Snowbombing HQ, have driven 7 days and 7 nights of highlights into just, 3 minutes. If you were lucky enough to make it to this year's event you might remember some of this! They start here!

2012 will see Snowbombing go interstellar! Snowbombing is already assembling a white hot musical soundtrack which will be delivered by a line up the quality of which has NEVER been seen in the mountains - with our greatest headline act ever! SB:12 will witness MORE live bands, MORE DJ's old and new and some of the most successful household names on the planet all jam packed into one small yet perfectly formed alpine village with an avalanche of fancy dress and the unique Snowbombing festival atmosphere thrown in for good measure.

When booking a table at a top restaurant, you don't ask what's on the menu? If 'The Smiths' reformed and you got a chance of a front row seat, you wouldn't wait until they announced what song they were opening with before accepting. Similarly, Snowbombing can be relied upon to deliver a (snow) blinding soundtrack, and reward the faith shown by regular early bird bookers, with the best beds in the best locations!

So the word to the wise is: *look* at our track record, *clock* our ambition and *place* your deposit and reserve your place now... Because when we let this cat out of the bag, it'll be a piste-block! Watch this space!

Prices start from £289 for accommodation and all the entertainment. So don't be shy, secure your place at the World's greatest and wackiest show on snow.

As one of the largest and most highly regarded resorts in the world **Mayrhofen** gets completely taken over for a week long party of



hedonistic adventure and extreme sport. The resort also boasts some of Europe's most lavish spas so you can also relax and enjoy the amazing spring sunshine and snowy mountains of one of Europe's most snow-sure, late season resorts. The nearby Tux glacier (Austria's highest lifted point) is only a short (free) bus ride away, and although open all-year round, is at it's best in spring.

**Snowbombing** is an entertainment and accommodation package, where you can choose a variety of accommodation options to suit your preferences and budget, from 5 star luxury Spa hotels, to pocket friendly pensions. You can add a variety of extras to build a package to suit you including a variety of lift passes, bespoke parties, including the infamous Arctic Disco, ski lessons and airport transfers.

6 DAYS / 5 NIGHTS / 1 RESORT / 2 SKI AREAS / 3 MOUNTAIN STAGES | / 1 IGLOO VILLAGE / 1 FANCY DRESS STREET PARTY (AUSTRIA'S LARGEST) / 1 FOREST STAGE / 13 VENUES / 25 BARS / 50+ SPAS & HEATED SWIMMING POOLS / 1 AWARD-WINNING BOARD PARK / TONS OF SNOW / BAGS OF FUN / COUNTLESS CAPERS / 1000'S OF SMILES / INCALCUABLE LAUGHS... 1 OPPORTUNITY... GRAB IT!

Get on board the Snow train early to avoid disappointment!

**LIVE ACTS, DJ'S AND OUR CLEVER CLUB PARTNERS TO BE ANNOUNCED VERY VERY SOON...WATCH THIS SPACE!**

[www.snowbombing.com/en](http://www.snowbombing.com/en)

**TO SAMPLE A SPOONFUL OF SNOWBOMBING'S SUGAR FROM 2011 PLEASE CHECK OUT...** <http://www.youtube.com/watch?v=1XN4Ms4wWIA>

**FOR MORE INFORMATION PLEASE CONTACT THE SNOWBOMBING MEDIA TEAM AT GONE FISHING:**

**Eva McBride at Gone Fishing on 020 3179 1059** [eva@gonefishingpr.com](mailto:eva@gonefishingpr.com)

**Chloe Munts at Gone Fishing on 020 3179 1059**  
[chloe@gonefishingpr.com](mailto:chloe@gonefishingpr.com)

