



TOP DECK ACTION! FIRST
DJS & MORE LIVE ACTS UNVEILED!

STORMIN' NORMAN
RETURNS!
BROTHERS IN RHYTHM
MAGNETIC MAN &
MORE
STARKER SCHNEEFALL!
MORE ZZZZ'S: LESS
££££££££
SISTA-ONLY SPA
SESSIONS!
SNOWBOMBING DOES
THE DUCHESS!
PUTTING THE POLAR
INTO POLAROID...
FACT FINDING

Stormin' Norman returns!

Following last year's triumph in the trees, the legend that is **FATBOY SLIM** is returning to Snowbombing for another slice of big beatin', anthem greeting, balcony leaping, brain freakin' and rhythm mixing in the mountains.

How many DJ's have won an **Ivor Novello Award** for their outstanding contribution to British music and can attract more people to **Brighton beach** than a BOGOF offer on Magnum Double Caramels?

Norman has shifted more records in 25 years than the bloke who drove the delivery van for EMI at the peak of Beatlemania. He's the uber cool king of beats and the most in-demand DJ on planet Earth. Q Magazine says he's one of the 50 acts you must see before you die... now you can: **Ready, Steady...Norman Cook!**



Brothers in Rhythm

How's this for a quintessential quintet of dope duos:

SKREAM & BENGA, CHASE & STATUS, THE GILMMERS and **STANTON WARRIORS**? Dance floor-destroying double acts who are continually redefining the sonic science of turntablism.



Magnetic Man and More...

And the behind-the-decks brotherhood doesn't end there: We can announce **more live acts**: Dubstep's first supergroup; **MAGNETIC MAN** (aka Benga, Skream and Artwork), drum'n'bass bastion; **SUB FOCUS** and the raging grime mouth with phenomenal flow; **TEMPA T** (aka Tempz) - and we still have further names to add!

Back to the DJ line up: Also confirmed to appear at Snowbombing 2011 is the don of drum 'n' bass, **ANDY C**, Snowbombing fave **JAMES ZABIELA**, electronic experimentalist and top Detroit techno producer **CARL CRAIG**, International breaks guru **KRAFTY KUTS**, drum'n'bass bis man **SHY FX**, dancehall, trusty techno troubadours **CLAUDE VONSTROKE** and **JAMIE JONES**, dub and reggae royalty **RODIGAN**, Ninja Tunes skanky king **TODDLA T** the talk of Ibiza, **DOORLY** and more.... [Click here to view the full SB:11 line up!](#)



Starker Schneefall!

The arctic blast has blown in Winter. **A foot of snow has fallen in MAYRHOFEN in the last few days** and night time temperatures are constantly dipping below freezing (great for making snow to build the 'base').

[Check out the webcams here!](#)



MORE ZZZZ's: LESS ££££££s

Announcing **new accommodation at discounted prices...**

These are ideal for groups, as centrally located availability for groups wanting to stay beneath the same roof is getting scarce.

So if you want to bag **4 star luxury and 3 star comfort for 2 star prices**, then check out the options below. All are located on the outskirts of Mayrhofen, yet are often closer to the lift and handily placed for the nearby **Hippach ski area** which your lift pass also covers. Once again, there'll be a **free night bus** service serving these areas.

[More info on our bargain beds in the Mayrhofen satellites here!](#)



Hotel Theresia (4 star)

Hotel Alpina (3 star)

Landhaus Tipotsch (2 star)



A fantastically equipped 4 star; **sauna, solarium, spa & gym**, well furnished rooms with satellite TV and a balcony sitting on the **sunny side of the Ziller valley at Hippach**. This Hotel is actually nearer to the Horberg lift than many hotels in Mayrhofen! A **free ski bus** will get you there and back, and it's a **5 min taxi ride into Mayrhofen centre**.



This traditional accommodation combines **comfort and en suite cosiness**, with **satellite TV, balconies and sun garden**, as well as with **wallet friendliness!**

It's approx. a **10 min walk to the Horberg lift** or short bus ride (it's also handily placed for the Hippach ski area too - which your lift pass covers!)



Bargain Alert! These **comfortable en suite rooms** are equipped with satellite TV and balconies. There is a **sauna and 'infra red room'** (ideal for anyone with night vision goggles!). This hotel is less than 10 mins from the Horberg lift, ideal for those who want to **enjoy the snow** much rather than the all - night, non-stop action of the main resort.

Sista-only Spa Sessions!

There's more to Snowbombing than snow, strobe-lights, schnapps and sausages; the Austrian Alps are also a great place to **revitalise, chill, and spoil yourself** silly... That's why we're introducing some **strictly 'girls only' spa and sauna sessions** on selected days from 10am-2pm in the superb **Strass Hotel spa area**.

There are **7 different types of sauna, a jacuzzi, 2 heated pools, a solarium, beauty treatments** and a **zen meditation garden** all for your exclusive use... And what's more, against the usual Austrian rule book, you don't have to "get naked!", which means you can enjoy some girly **rejuvenation'n'relaxation** in your bikini or swimming costume and pamper yourself something rotten... Without having to look over your shoulder **for Mike Cuban!**

[Check out the Strass hotel facilities here.](#)





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SNOWBOMBING
APRIL 4-9 MAYENCHEFEN AUSTRIA 2011

SNOWBOMBING DOES THE DUCHESS!
FRI. 29 - SUN. 31
OCT.

FRIDAY: SKISM | THE LOOSE CANNONS | DJ CUDDLES | PUSH IT GOOD | & SPECIAL GUESTS
SATURDAY: URBAN KNIGHTS | RATTUS RATTUS & KLOSE ONE | URBAN NERDS | DJ CUDDLES | PUSH IT GOOD | & SPECIAL GUESTS

SNOWBOMBING DOES THE DUCHESS... TWICE!
Warm up (or down!) for The London Freeze at a free SNOWBOMBING party - right on the Freeze doorstep. Next Friday (29th) and Saturday (30th), we'll be staging a sub zero takeover of Battersea's coolest pub, THE DUCHESS, less than a snowball throw from the main event! Additionally there are visuals and a panoramic roof terrace overlooking Battersea Power Station and all the big air action! Don't get frozen out ('cos we won't).

8.30PM-2AM | **THE DUCHESS**
FRI 29TH & SAT 30TH OCT. | 101 BATTERSEA PARK ROAD, LONDON SW11 4DE

Snowbombing Does the Duchess...Twice!

Warm up (or down!) for The London Freeze at a **free SNOWBOMBING party** - right on the Freeze doorstep. This weekend we'll be staging a sub zero takeover of Battersea's coolest pub, **THE DUCHESS**, less than a snowballs throw from the main event!

Our hosts will include **THE LOOSE CANNONS, URBAN KNIGHTS, RATTUS RATTUS & KLOSE ONE (URBAN NERDS), SKISM, DJ CUDDLES (PUSH IT GOOD)** and some **special surprises** who may pop in 'after work' for a thirst quencher... Additionally there are visuals and a panoramic roof terrace overlooking Battersea Power Station and all the big air action!

So don't get frozen out ('cos we don't!). The Duchess is a great place to meet up before - or after - you breeze the Freeze... Our bar will be **open until 2am on Friday & Saturday**, meaning you can enjoy a quality 'after show' at pub prices and max your musical intake!

[Snowbombing Does The Duchess!](#) 8pm-2am Fri 29th & Sat 30th October, 8pm-Midnight Sunday 31st. 101 Battersea Park Road, London SW11



Putting the Polar into Polaroid...

[Snowbombing @ the Ski & Snowboard Show](#): We came, we saw, we wore Day-Glo green ski suits - or rather you did!... And **now you've got the chance to win all-expenses paid trip to Snowbombing for 2!**

Simply [tag yourself in our photo albums](#) and make the image your profile picture until this Sunday 31st October and your name will automatically drop into the prize draw... **You've got to be in it to win it remember!** Winners will be announced on Monday 1st November.

Our [Official Ski Show After Party](#) was top notch too! **MISTAJAM, THE LOOSE CANNONS, FREESTYLERS, URBAN KNIGHTS & FIRAS (FILTHY FEW)** pumped up the après ski action and anyone present witnessed the assembled exhibitors exhibit rather more than glossy brochures and Goretex gloves..."messier than Gazza's head" is how one seasoned observer saw it. **Thanks to all who made it memorable!**

FACTMAG.COM

Fact Finding

Imagine if there was a website that gave you the best new music in the world for free... Where you could download **exclusive weekly mixes** from the **hottest DJs and producers** on the planet, listen to brand new tracks by both fast-emerging and established stars, win tickets to music festivals, gigs and clubs, and discover new acts and genres before all your friends. Well we've found one! It's called **FACT**. Famed worldwide for **showcasing new talent** before it breaks into the mainstream, FACT will be showcasing a cutting-edge musical line up at their **mammoth party at this SB:11...** Check FACT out [here!](#)



Podcast:
Episode 36

Fox MacLeod (Tilllate)
Join Fox Macleod for a musical adventure into Snowbombing 2011!



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'Ninja Tunes skanky king Toddla T'