

Can't see this email properly? [Click here.](#)



SNOWBOMBING APRIL 4-9 MAYRHOFEN AUSTRIA 2011

SB2011 NEWSLETTER
FRI 25/02/11
IN THIS EDITION:



- THE EXPANDING BILL
- ONLY 100 BEDS LEFT!
- PAYMENT EXTENTION
- MILAN PARTY TONIGHT
- FREE SKI WALLET!
- EXTRAS EXTRAS
- VOLVO ROAD TRIP REGISTRATION
- STAR & SKI JUMPS
- NEW VENUES
- DT'S NAUGHTY 40

**MORE Acts, MORE Venues...
ONLY 100 BEDS LEFT!**

The Strange Case of the Ever Expanding Bill

Unlike the little one from JLS, our line up just continues to grow: **ED SHEERAN**, **MAVERICK SABRE**, **SINDEN**, **JON CARTER**, **TBX** & **DJ CUDDLES** are all onboard and intently waxing their impressive snowblades in preparation for a pleasurable insertion into VSB:11.

JACKMASTER and **ONEMAN** have also been added to the bill, for a once in a lifetime **igloo party**, hosted by the legendary London nightclub **FABRICLIVE!** Our line up has now surpassed anything we've done before and will be the largest assembly of artists ever seen in the Alps. Prodigy in a pine forest, anyone?

WITH VERY SPECIAL GUEST

FAT BOY SLIM **PENDULUM LIVE** **CHASE AND STATUS LIVE** **2manydjs**
DJ SEZ

MAGNETIC MAN **example** **Professor Green** **SUB FOCUS LIVE**

FEB 25 NEW LINE-UP ADDITIONS:
ED SHEERAN | MAVERICK SABRE | SINDEN | JACKMASTER | JON CARTER | ONEMAN

[PLUS MORE - CLICK FOR FULL LINEUP](#)

Only 100 beds left! Memory Foam or Latex?

As you're probably aware, this year will be the biggest and busiest yet and as a result, we only have **100 beds left available to book!** Watch out, these beds are selling **FAST!** Coil Sprung Ciara in our comfy mattress dept. is offering **divine divans** of all standards and sizes from 4 star pamper stations to pocket-friendly pocket sprung budget pensions. We even have a select few beds available in **Mayrhofen Centre!** Go on, make Ciara's day - [bounce onto one now!](#)



Chalet Hotel (4*)7 Nights



The **Volvo Snowbombing Chalet Hotel** (aka Stoanerhof) combines the **exclusivity and intimacy of a chalet with the facilities of a hotel** (served breakfast, bar area, sauna and gym)! This 32 bedroom chalet accommodates 30 - 38 revellers in style. The Stoanerhof is located just a few minutes' walk from the Ahorn Cable Car, and is 10 minutes walk to the Penken gondola and the lively Mayrhofen village centre.

Hotel Stephanie (Girls Fave)



The Stefanie is as glam as she sounds. Twin rooms all have baths and hairdryers with **sepia Brad Pitt wallpaper**. With a safe for your valuables and a satellite TV (meaning won't even miss any 'Sex and the City' whilst you're getting a tan in the snow). The Hotel Stefanie can reach the Zillertal 3000 and Mayerhofen ski areas very easily with the Horberg cable car or the free ski bus. **Perfect for a group of girls.**

2 Person Apartments (2*)



This is the first time we've offered you the chance to stay in a two bed apartment this year! **Situated in the village of Mayrhofen**, these special apartments will be within a **10 min walk of our major venues and lifts**. This accommodation is best described as 'contemporary traditional', with the usual **Tyrolean family hospitality** and elegant wooden furnishings. Snap this up.



Balance Payment Deadline Extended!

Good news! Inflation and unemployment may be up and it won't stop raining, but all is not doom and gloom - we've decided that we will give everyone until **March 1st** to pay off your balances.

All outstanding balances must be received by 1st March, or you will incur a **£30 penalty**. Penalties will be applied at 9am on the morning of 2nd March and will continue to be charged on a weekly basis until you pay up. Now there's lots that £30 can buy, so you don't want to be using it up on a late fee. **Take care of business** (as Elvis used to say) [here!](#)

HERE comes THE ITALIAN JOB!

To celebrate **Volvo SB's PARTY IN MILAN TONIGHT**, we offered two Snowbombers the chance to fly out to the most stylish city on earth - the home of head butting footballers and Haute couture (whatever that is)... **Milan!** Over 500 of you entered and the **winner - Caris Bedford** and her boyfriend are on the guest list for our designer disco at Amnesia this Friday featuring **Crookers, Nic Sarno & Keith and Supabeatz**. We've even thrown in a 4 star hotel with a telly in the room so they can keep up-to-date with any developing sex scandal! It's the ultimate Italian night out (after one of Silvio Berlusconi's bunga bunga parties, obviously...).



Silk Purse... Sows Ear... Volvo Snowbombing Wallet!

We're offering a **limited edition Volvo Snowbombing wallet** to anyone who buys a lift pass in the next 2 weeks! Its waterproof, looks great and has more secret compartments than a UK Border Force box set! But hurry - when they're gone; they're gone (and you can't buy these in the shops kids!). [Read More Here.](#)



Extras Extras - Read All About it!

Tuition: It's the short cut to success, honest guv. Now is the time to **book your lessons** and **book an instructor** (just say 'know!'). Similarly, **equipment hire** should be something you do before you get into resort. This will ensure the shops have your preferred size boots and you aren't wandering around town looking all forlorn when you should be up the mountain in the sun. All the gear or no idea? [Click Here.](#)



CLICK HERE TO BOOK SNOWBOMBING 2011 NOW!



CHECK OUT THE ACTION AT SNOWBOMBING 2010



CLICK HERE TO BECOME A FAN OF SNOWBOMBING ON FACEBOOK



CLICK HERE TO FOLLOW SNOWBOMBING ON TWITTER

Calling All Roadtrippers

If you've signed up for our musical motorcade the Volvo Snowbombing Roadtrip, you'll need to **register your vehicle** prior to being waved away by Fatboy Slim. This can be done online as can booking your accommodation @ the stunning Raddison Blu Hotel in Frankfurt (this is shaping up to be some seriously enjoyable overnight pit stop...) Check out the [new microsite](#), motorheads.



2nd Fancy Dress Theme Unveiled...

As we've got two Great British Sporting Heroes attending this year's VSB (Eddie the Eagle & Mr. Motivator), we figured it made sense to really go to town and get a few thousand more. So welcome to **SPORTING HERO TUESDAY!** Mayrhofen will awake to **John McEnroe**, **WG Grace**, **Tiger Woods** (ladies, watch out!), **Wayne Rooney** (grandma's tool!), **Michael Jordan**, that bald Italian ref, and many more - [check it out here!](#)

Deadly New Dancefloor Duo

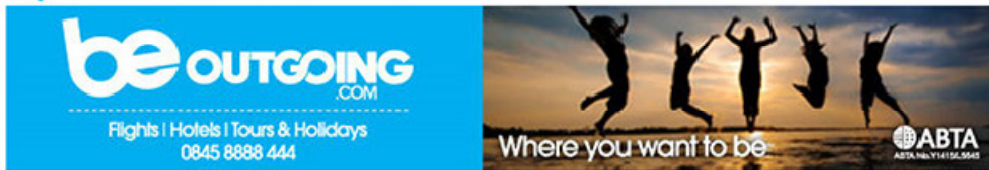
AMAZING NEW VENUE #1 - The Europahaus Basement: Huge space-age state-of-the-art conference centre which will host our comedy and various tomfoolery. Next to Racket Club at the bottom end of town. It looks like a huge UFO and is brand spanking new for 2011... Out of this world!

AMAZING NEW VENUE #2 - The New Bruck 'n' Stadl: You'll find this larger traditional split level 500 capacity apres ski venue close to the Ahorn valley station. Although cunningly wrapped in concrete (for sound insulation), the interior is very woody and 'trad' Tyrolean. [Let the Jagermeister flow!](#)



Podcast:
Episode 41

Thomas Gandey (Cagedbaby)
Another brilliant off piste mix from Thomas Gandey, getting ready for his return to the mountains for Volvo Snowbombing 2011



beOUTGOING
.COM
Flights | Hotels | Tours & Holidays
0845 8888 444

Where you want to be

ABTA
ABTA No. Y141565645

To unsubscribe from this mailing list [click here](#).