

SNOWBOMBING

APRIL 4-9 MAYRHOFEN AUSTRIA 2011 DRIVEN BY VOLVO

SB2011 NEWSLETTER
WED 22/12/10

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MERRY CHRISTMAS &
HAPPY NEW YEAR!

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Snow Chaos Done Right

Snow covered pine trees, people **making merry**, the **warm glow of the fire**, mischievous **elves**, dainty **fairies** and jovial types wearing **false beards**... But enough about Snowbombing! Much as we specialise in ensuring that you enjoy a White Easter, we have a **Christmas gift of a newsletter** that Yule be wise to spend a few minutes unwrapping. Our sack of joy is positively bulging right now, 'cos we're in **Mayrhofen** checking out some **new venues** for SB:11. There's about a **metre of fresh powder** on the Penken and just like every good warehouse party, [the base is in place.](#)

On a Mission!

[We're on a mission](#) to show other resorts how to do it Snowbombing style. We've done it in 'der hoff' and now [courtesy of Volvo](#), we're setting a team of alpine agents on a mission to show other resorts the **Snowbombing approach to après ski**. With a couple of warm up gigs already under our belt in Mayrhofen, the tour will officially start in January. **URBAN KNIGHTS**, supported by **JAMES ZABIELA**, **SUBFOCUS** & **MISTAJAM** will be touring the European mountains throughout **January**, in 2 fully loaded **Volvo XC60's** and **XC90's**.



Bed Kandi

Still haven't decided on your accommodation? We've secured another batch of beds - from **bling-tastic 4 star spa hotel luxury** to **pocket-friendly pensions** and [apartments](#). These new beds are flying out faster than a Kamikaze pilot with toothache, and remember that apartments are allocated on a **first come first served basis** with regard to their location so [put your name on one now](#).

See below for our **recommended 'beds of choice'**.



Hotel Siegard (4 star)



Enjoy **excellent cuisine and high-quality wines** in this small and pleasant hotel in a central and quiet location in the upper Ziller Valley, only **10 minute free bus ride away from Mayrhofen**. Hotel-Gourmet-restaurant Sieghard offers comfortable rooms, a sauna, a bar, and bicycles for guests. **Sieghard is the owner and chef, who personally cooks for his guests.** [Click here to book now!](#)

Hotel Neuwirt (3 star)



This **very stylish hotel** is situated on the sunny side of the Zillertal. Schwendau. **This is a great 3 star option** with en suite, balcony, TV, sauna, steam tub, solarium, cosy bar, restaurant (new), a winter garden-restaurant, hotel bar and 'adventure barn'. You can reach the Zillertal 3000 and Mayrhofen ski areas very easily with the Horberg cable car or the **free ski bus**. [Click here to book now!](#)

Gasthof Tipotsch (2 star)



Located in the centre of the village of Ramsau, 4.5km north of Mayrhofen, the Gasthof Tipotsch offers **good quality rooms** in a Tyrolean style. There's a cafe and bar on the ground floor and the pension is **well served by the free day-time shuttle bus**, the bus stop is opposite and Snowbombing's night time shuttle will also serve those staying here. [Click here to book now!](#)



Look Who's Just Come to the Party...

We're pleased, proud and stoked to announce some **fantastic new partnerships** for Snowbombing Driven by Volvo 2011:

- Europe's best online powder portal [HOTZONE](#)
- The continents coolest snowboard media brand [ONBOARD](#)
- Cutting edge music magazine [GIGWISE](#).

[Read more on our partners page here.](#)

X-Treme Factor!

Calling all unsigned bands! We've teamed up with our mates at [GIGWISE](#) once again in our snowbound search for talent for the annual **KING OF THE MOUNTAIN** competition which opens its stage doors this year on **January 3rd**.

So get yourselves together and if you're not in a band but know someone who is - tell 'em to [check it out](#) and they may find themselves on the Snowbombing festival bill with their heroes: Prodigy, Pendulum and the Snowbombing Oompah Band! Bands be in good hands - for a decade now **GIGWISE** are quick draw specialists when it comes to discovering and breaking new acts.

For more information [click here](#) and to join the **KOTM Facebook group** [click here!](#)



Xmas Snowbombing Warm Up Party

As you read this our trusty club tour phat nav is red hot. [URBAN NERDS](#) are en route to **The Macbeth** for their Grimemas **Snowbombing Warm Up Party** tomorrow - **Wed 23rd December**.

Special guests include the mighty **David Rodigan**, who will be playing a very special Xmas set in this intimate East End pub! Tickets are a steal at £6 and are selling out faster than xmas presents from HMV!

[Grab your tickets now!](#)



Snowbombing Winterwonderland - NYE

Then on **New Year's Eve**, we're hosting the **Winter Wonderland Arena** at [Eastern Electrics](#) - Back to the Tunnels, enabling you to straddle the years and ride the beats all the way into 2011 with a fantastic line up including **Seth Troxler, Jamie Jones, Damien Lazarus** and **Matthew Dear**. Tickets for this event have now **SOLD OUT!** Congratulations to all those who got in early. It's going to be a cracker of a party. See you there!

[For more info - click here!](#)



CLICK HERE TO BOOK SNOWBOMBING 2011 NOW!



CHECK OUT THE ACTION AT SNOWBOMBING 2010



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Hans Ons' Uber Tips

Hans: 'Some things you English do better than us Austrians; queuing, creating a diverse selection of flavoured potato crisps and parenting for example... But **other things we do better than you** - these include yodelling, ski jumping and running petrol stations...

You see my cousin... **Franz Obermayer's gas station** between Mayrhofen & Hippach not only opens for 24 hours, allowing you to fill up with Zuper unleaded right thru ze night...he also sells ridiculously low-priced alcohol! Located within walkable distance to most of your beds, this is **probably the best petrol station in ze world!** Where else can you buy Jagermeister, cold cans of beer, huge bags of Haribo jelly bears AND 'L' plates at 5am? '

[Click here to read all 10 of Hans Ons' Uber Tips.](#)



Christmas Wishes

Finally we'd like to wish everyone a **very Merry Christmas and a Happy New Year from all of us in the Snowbombing team!** We will be closed during the Xmas period, eating, drinking and being jolly until Tuesday 4th Jan.

Please email any enquiries to eventenquires@snowbombing.com and we will deal with your query on our return.



Podcast:
Episode 39

MATTY J (TIRK)
Presents us with a special Christmas podcast, recorded live on the mountain top at Snowbombing 2007. It certainly has that snowy sun-kissed vibe.

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