



SNOWBOMBING LIGHTS THE FUSE FOR ITS BIGGEST EVER LINE-UP FOR 2010!!

LIVE:

EDITORS, DOVES, THE ENEMY, FRIENDLY FIRES, VITALIC, DE LA SOUL, DAN
LE SAC Vs SCROOBIUS PIP, CUBAN BROTHERS

DJ'S:

ADAM BEYER, ANDY C & MC GQ, SCRATCH PERVERTS, JAMES ZABIELA,
SLAM, FAKE BLOOD, SUBFOCUS, STANTON WARRIORS, PLUMP DJ'S,
KRAFTY KUTS, BRODINSKI, SKREAM, DJ YODA, JACK BEATS, RIVA STARR,
EWAN PEARSON, MATT WALSH, ALIX PEREZ, TODD TERJE, KRIS MENACE,
GREG WILSON, MISTAJAM, SKEPTA, TAYO, MC WREC, SASSE, GUY
WILLIAMS, BONES, THE REVENGE, JOE RANSOM, STREETLIFE DJ'S, ZERO T,
RATTUS & KLOS ONE, FIRAZ, ESKIMO TWINS, MATTY J, MARC ROBERTS,
NEIL BAINBRIDGE

Monday 5th - Saturday 10th April 2010, Mayrhofen, Austria
www.snowbombing.com/en

Whoop, whoop!! Snowbombing are as pleased and as proud as punch to announce their biggest and most impressive first lineup for 2010!! The festival which celebrated its 10th year anniversary last year just keeps on Snowballing! Like a snow-capped i-pod, crammed with cracking tunes and bursting with 'moment'-inducing music, Snowbombing 2010 is starting to take shape. We can exclusively reveal EDITORS, DOVES, THE ENEMY, FRIENDLY FIRES, DOVES, white hot French electro king - VITALIC, all round festival favourites DAN LE SAC V SCROOBIUS PIP', THE CUBAN BROTHERS and special guests DE LA SOUL will all be playing live.

Fresh from their UK 'Music for the People' tour, Coventry rockers The Enemy are trading their trackie tops for something a bit warmer this winter as they swagger through the snow to the top of a line-up that looks set to be heavier than Jon Prescott after a cake binge. Since their slot back in 2008 the boys have been busy recording their 'Music for the People' album

and are back for a second bite of the Snowbombing strudel. Expect an electric fusion of shaggy hair, super charged riffing and crowd surfing as the northern boys take Mayrhofen's majestic mountains by storm.

The hills are alive with the sound of flapping wings and bird song this April as perching high on the bombing bill are Mancunian sentimental rock trio **Doves**. Their eagerly awaited 2009 album '**Kingdom of Rust**' saw them spreading their wings wider than ever before to bring us their most accomplished album to date and after drawing huge crowds over the summer at the likes of **Latitude**, **Bestival** and **Glasto**, we're sure that the icy wind won't be the only thing sending shivers down your spine this Snowbombing!

Glistening like an icy little diamond in Snowbombing's frosty crown, Birmingham's glum rock darlings **Editors** are next in line. Famed for classic tunes like '**Munich**' and '**Bullets**', the Brummy foursome are renowned for their explosive live performances and vocals that will leave you weaker at the knees than a peek down **Eva Herzigova's** wonder bra. Brace yourselves for an avalanche of edgy screeching guitars and hands in the air anthemic rock. There will be nothing hotter to warm your musical roast chestnuts on this year!

After a jam packed circuit playing every festival imaginable and wrapping up a mammoth international tour- Hertfordshire's finest sun-soaked pop favourites, **Friendly Fires** will be feeling the frost this April and will be adding some serious bounce to proceedings. Expect crotch pumping, stage diving, moshing and plenty of sweating as the St Alban's boys give it some serious welly. What better than some danceable summer drenched pop to warm your chilly bits when baby, it's cold outside?

Taking one for the electronic team is French electro maestro and Lion Hearted metal disco warrior **Vitalic**. Master of melody and purveyor of pleasure; expect a car owner's operation manual in how to do live electro: a mess of lights, images and wires made sense of by his trademark electro stabs and thumping tech beats. The only thing bigger than his breath taking visuals is the reproduction of the sound live as the wizard of live electronica simulates every nook and neuron.

Trading in their Urban Jungle **De La Soul** for the majestic mountains of **Mayrhofen** are old school hip-hop heavyweights, the incomparable, **De Le Soul**. The boys will be pulling up their pants and tipping their baseball caps to what is set to be one of their most unique high altitude performances ever. Can you imagine anything more surreal than hearing '**Me myself and I**' against a backdrop of alpine trees, pure white snow and rolling mountains? Bloomin marvelous! This is one performance that will leave you gawping into your jagerbomb.

Spitting Rhymes like a demented snow yeti coughing up snowballs, Essex's freshest performance poet **Scroobius Pip** and his trusty comrade and Mac nob-twidler **Dan Le Sac** will be bringing their very own unique brand of spoken word and trip-hop to the Snowbombing table. After a sizzling summer festival circuit the **Sunday Best** boys are cooling down and will be donning their finest furry hats to join what is shaping up to be Snowbombing's biggest line up to date.

And no Snowbombing is complete without the spirit, the funny bone and the fantastic live shows of the always incredulous and boundary breaking fans' favourite; **The Cuban Brothers**. Snowbombing veterans and honorary citizens of Mayrhofen, **The Cuban Brothers** unleash their infamous live shows of Breakdancing, comedy, nakedness, dance offs, crowd participation,

classic and modern disco, tans and accents in your face like no other show on this earth. You'll be sporting medallions, hairy chests and cigars bigger than bananas for weeks and the perfect way to start is tanning that bod on the glistening slopes of **Mayrhofen**.

Dj's will include Swedish techno producer ADAM BEYER, d&b maestro ANDY C, World DJ Champs SCRATCH PERVERTS, SBing fave JAMES ZABIELA, house legends SLAM, TAYO (and his tracksuit party), electro idol FAKE BLOOD STANTON WARRIORS, KRAFTY KUTS - BRODINSKI and the incomparable DJ YODA plus, SUBFOCUS, JACK BEATS, RIVA STARR, ZINC, ALIX PEREZ, EWAN PEARSON, KRIS MENACE, TODD TERJE, GREG WILSON, MISTAJAM, SKEPTA, SASSE, THE REVENGE, STREETLIFE DJS, ZERO T, JOE RANSOM, RATTUS RATTUS, KLOSE ONE, MC WREC, FIRAZ, ESKIMO TWINS, MATTY, MARC ROBERTS, TOM BUDDEN, NEIL BAINBRIDGE.

All artists will all be playing once-in-a-lifetime shows in the most awesome venues this side of Neptune; in huge igloos and alpine forests on snowy plateau's and in medieval bars surrounded by the UK's finest ambassadors of nonsense and bonkers with mountains for a perimeter fence and of over 150 miles of powdery pistes to play on between bands!

As one of the largest and most highly regarded resorts in the world **Mayrhofen** gets completely taken over for a week long party of hedonistic adventure and extreme sport. The resort also boasts some of Europe's most lavish spas so you can also relax and enjoy the amazing spring sunshine and snowy mountains of one of Europe's most snow-sure, late season resorts. The nearby Tux glacier (Austria's highest lifted point) is only a short (free) bus ride away, and although open all-year round, is at its best in spring.

Prices start from £279 to secure your place at the World's greatest and wackiest show on snow!

Snowbombing is an entertainment and accommodation package, where you can choose a variety of accommodation options to suit your preferences and budget, from 5 star luxury Spa hotels, to the pocket friendly TNT village. You can add a variety of extras to build a package to suit you including a variety of lift passes, bespoke parties, including the infamous Arctic Disco, ski lessons and airport travel.

Get on board the Snow train early to avoid disappointment! **MORE LIVE ACTS AND DJ'S TO BE ANNOUNCED SOONOOHHH HOW EXCITING!!!!**

CONFIRMED PARTIES SO FAR:

Black Rabbit, Urban Nerds, Wax:On, Don't Stay In, Fuse, Spectrum, Mixmag, RA, The Blast

FOR MORE INFORMATION PLEASE CONTACT:

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