



SNOWBOMBING

APRIL 4-9 MAYRHOFEN AUSTRIA 2011

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SNOWBOMBING ANNOUNCES MOST EXPLOSIVE HEADLINER TO DATE: THE PRODIGY!

As the summer festival season hangs up her wellies for another year and we wave a sad goodbye to those long evenings, things at **Snowbombing** HQ are already hotting up as we unleash our biggest headline act to date for **2011!**

Tearing through the Austrian mountains like demonic snow cheetahs and unleashing their own brand of chest-beating, no-nonsense, fire-starting profanity like musical napalm over the forest crowd will be none other than metal rave legends **The Prodigy!**

Effortlessly withstanding the test of time, **The Prodigy** boys are as fresh as they were when they started out and still as popular! Expect a high - octane mix of blinding strobes, smoke, adrenaline and pure tribal invigoration - old school stylee, as they treat lucky Snowbombers to a truly gob-smacking once in a lifetime high altitude performance.

The Prodigy will sit atop a mountain of talent which will shine in surely some of the most unique and unusual venues on the festival circuit – sky high igloo villages, forest clearings, mountain stages, traditional wooden barns and open-air street parties provide a perfect festival frame for more fantastic acts to be announced very shortly.

After going out with a bang at Bestival this year, it only seems right that they should open the festival season in 2011. Brace yourself for the most explosive act the Forest party has ever seen (lets just hope they don't burn it down)!



Snowbombing founder, **Gareth Cooper** says "This is the biggest band we have ever had at Snowbombing and it shows our commitment to growing the festival each year with people and talent. We really proud to have The Prodigy playing in one of our amazing venues – a forest clearing with wooden stage surround by the snow topped mountains of the alps in Mayrhofen. We have pushed the boat out for the 5000 people that go to the festival, this is just the start, the rest of the lineup that we will be announcing over the coming weeks is going to be equally impressive showing that pound for pound Snowbombing is one of the most unique festivals in the world"

As one of the largest and most highly regarded resorts in the world **Mayrhofen** gets completely taken over for a week long party of hedonistic adventure and extreme sport. The resort also boasts some of Europe's most lavish spas so you can also relax and enjoy the amazing spring sunshine and snowy mountains of one of Europe's most snow-sure, late season resorts. The nearby Tux glacier (Austria's highest lifted point) is only a short (free) bus ride away, and although open all-year round, is at it's best in spring.

Snowbombing is an entertainment and accommodation package, where you can choose a variety of accommodation options to suit your preferences and budget, from 5 star luxury Spa hotels, to pocket friendly pensions. You can add a variety of extras to build a package to suit you including a variety of lift passes, bespoke parties, including the infamous Arctic Disco, ski lessons and airport transfers.

6 DAYS / 5 NIGHTS / 1 RESORT / 2 SKI AREAS / 3 MOUNTAIN STAGES | / 1 IGLOO VILLAGE / 1 FANCY DRESS STREET PARTY (AUSTRIA'S LARGEST) / 1 FOREST STAGE / 7 VENUES / 1 SILENT DISCO (6 LOUD ONES) / 25 BARS / 50+ SPAS & HEATED SWIMMING POOLS / 1 AWARD-WINNING BOARD PARK / TONS OF SNOW / BAGS OF FUN / COUNTLESS CAPERS / 1000'S OF SMILES / INCALCUABLE LAUGHS...1 OPPORTUNITY...GRAB IT!

Prices start from **£289** for accommodation and all the entertainment. So don't be shy, secure your place at the World's greatest and wackiest show on snow.

Get on board the Snow train early to avoid disappointment! **MORE LIVE ACTS, DJ'S AND OUR CLEVER CLUB PARTNERS TO BE ANNOUNCED VERY VERY SOON... WATCH THIS SPACE!!!**

www.snowbombing.com/en

TO SAMPLE A SPOONFUL OF SNOWBOMBING'S SUGAR FROM 2010 PLEASE CHECK OUT... <http://www.youtube.com/snowbombing#p/a/u/0/wdCtIM7TIFY>



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