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SNOWBOMBING

APRIL 4-9 MAYRHOFEN AUSTRIA 2011

VSB2011 NEWSLETTER
TUES 19/04/11
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**VOLVO SNOWBOMBING 2011
THE BEST YET!**

Simply, Sausagely, Sunshinely, Supreme!

150 people chanting "Sausages, sausages, sausages" on the last **Arctic Disco** cable car down... **Our first Volvo Snowbombing Wedding** at Tristenbach after a couple met at the **Backcountry Party** last year... A group of Snowbombers coming all the way from Perth, Western Australia... **Mark Ronson's helicopter** arriving in a bluebird sky... **Mike Cuban's** triumphant entrance on the **Volvo Roadtrip**... **Chase & Status** bringing the Racket Club to its knees... **Benga crowd surfing**, again.... **Sophie Lloyd** rocking the Bruck'nStadl... **Fatboy** playing the theme to 'Ski Sunday' in an igloo... **James Zabiela** and his iPad... **Skream's disco set** in the Arena... **Krafty & A-Skillz** taking things off-the-richter at the **Metro Street Party**... **Mrs Motivator** dancing on top of a Volvo C70 and **Eddie the Eagle** moshing to **The Prodigy in the Eristoff Forest**... These are among our favourite memories of VSB11 but what are yours? [Post em here!](#)

Danke-Chief!

We'd like to say a big Hans the Butcher sized **'THANK YOU'** to all who participated, witnessed, contributed and helped make **Volvo Snowbombing 2011 the greatest Snowbombing to date.** From the blues to the black runs, from the Smurfs at the Metro Street Party to the Gingerbread Men at the Arctic Disco, from the chaotic cardio vascular choreography at the Pilz Bar with Mr Motivator, to tearing it up at The Prodigy in the Eristoff Forest... **Volvo Snowbombing just couldn't have happened without you.** Your expression exceeded even our expectations. The mountains will never ever be quite the same again. **You... Were... Immense!** [Danke!](#)





Happy Snaps

Witness more **fancy dress** than Lady Gaga's 6th birthday party and more tanned cheeks than the Playboy Beach Volleyball team! See, your memory doesn't lie: **It really was that much fun!** [Click here](#) to view our photo blog. We'll be updating it with all the best snaps over the next few days so keep your eyes peeled. And if you prefer your mayhem with motion: [Check out our daily event video footage here!](#)

Coronation Strasse!

Congrats to the new Kings of the Mountain: THE BLACK SAND. You were magnificent in the midst of the mountains and we send you on your way with a huge cheque and bags of goodwill. If you can make it at Snowbombing; you can make it anywhere... Remember us when you go Double Platinum tho', eh? [Click here to read more.](#)



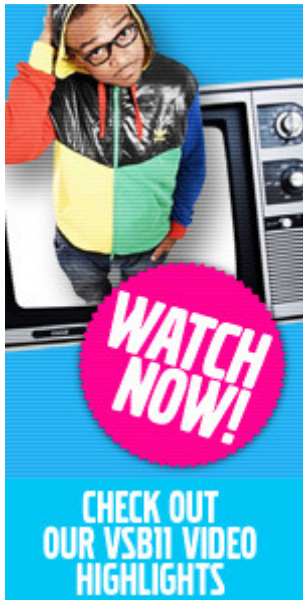
Steering Wheel of Fortune

It was the most sought-after prize all week long. **A brand new €19,000 Volvo C30** hot hatch packed with SBing goodies and mountain kit. From the thousands who entered only a few remained. One emerged triumphantly, ignition keys glinting in the brilliant sunshine. But how close did Francesca Evans come to NOT winning it? [Find out here!](#)



Caraoke Crooning

Participation is our middle name (well it's Trevor actually but don't tell anyone) and some of the finest took place on the backseat of our Volvo V60's and V80's at the **Volvo Caraoke** venue. **In car entertainment**, but not as you know it, Jim... [Click here to view your performance!](#)



Ride & Seek to Spain with Hotzone

Back at work, home, university, your padded cell and feeling the boredom already? Then we've got just the tonic: A week for 2 at **The Seeker Surfcamp in Spain!** All you gotta do is vote for your favourite images taken at our Ride & Seek pro-am comp. It couldn't be simpler (unless you're Francesca Evans and go-out-of-your-way-and-try-not-to-win!) [Click here to enter.](#)



Missed out on Merch?

We know that some of you never got round to buying your hoody or line-up t-shirt. We know because you've written and told us... So as soon as our swag lorry gets back to base and unloads into a swag shop, we'll be posting a news item on the site letting you know what's left. And Roger the driver, if you're reading this, we know you're still in Amsterdam 'cos we're tracking you by GPS: Get yourself - and our merchandise home sharpish! **Keep your eyes peeled for updates.**

Podcast:
Episode 42-47

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