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SNOWBOMBING
APRIL 4-9 MAYRHOFEN AUSTRIA 2011

12.05.2011
VSF 2012 ON SALE IN 2 WEEKS!



IN THIS EDITION: LAUNCHING THE RAUNCH // JACKMASTER AT VSB REUNION PARTY // WE'LL SHOW YOU OURS IF YOU... VSB IN YOUR FRONT ROOM // EXPRESS YOURSELF TO DRESS YOURSELF // AND ON THAT FARM...

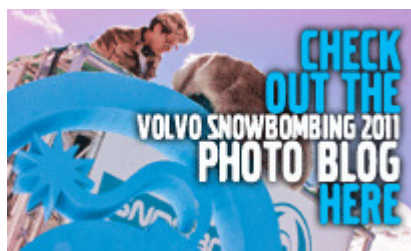
Launching the Raunch!

We can exclusively announce that Europe's premier snow and music festival **VOLVO SNOWBOMBING** will go on sale on **Thursday 26th May 2011**. You'll be pleased to hear that we'll be returning to the fab resort of Mayrhofen for the 9th year running... We will once again be raising the bar (as well as re-stocking it!) with stupendous sartorial silliness and a dizzying array of DJ's and bands - to be announced later this summer. So this is your chance to **reserve a room in the most centrally located hotels**.

Each year they fill up faster and earlier than the previous year, so make the most of this heads up and act now. You can secure your bed with a mere **£100 deposit** and nothing left to pay until March 1st. **Packages will be priced from as little as £289**. Dates of the event and a full price list will be available to view on 26th May 2011. [Secure your slice of sublime snowy silliness](#) in two weeks!

Jackmaster Signs Up for Reunion Party!

If, like the 300 people who witnessed his set at Fabric's Arctic Disco takeover on the Sunday at Snowbombing, you like your **JACKMASTER** with ice, you'll be glad to hear that he's been added to the line up at our first ever **Official Reunion Party at Chill Factorie, Manchester on Friday 20th May!** The genre-mashing genius is currently one of the most in-demand jocks on the UK scene and he will be joining **DOORLY** and **URBAN KNIGHTS** to provide a suitably Snowbombingesque soundtrack. It'll be the UK's first ever Snowbombing snow dome event and we've reserved the whole piste from **7pm-11pm**. [Grab a ticket here.](#)



We'll Show You Ours if You Show Us Yours...

Photos that is! Our **photo blog** is positively bursting with colourful characters, cult celebrities, candid shots of DJ's, blue skies, white snow and in all probability, your good self! [Check it out our VSB 11 photo blog here.](#) Immortality beckons!



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Express Yourself to Dress Yourself

Many of you have already told us what you thought about Volvo Snowbombing on our Facebook and twitter pages but here's a chance to **express yourself and win yourself some merchandise** at the same time! We'll be indiscriminately handing out Snowbombing swag (including tees and hoodies) for the most constructive, passionate and useful feedback we receive. So go on, get it off yer chest... and then [get it on yer chest!](#)



...and on that farm there was some fun

From raving in the snow to Lounging on a farm! This summer, Volvo Snowbombing HQ will be heading to the idyllic countryside of Kent for some random rural ramblings @ **Lounge on the Farm Festival**. This small (but perfectly-formed) festy takes place in the heart of 'the garden of England' and is ripe with fab festival fruit: **The Streets, Katy B, Annie Mac, Jamie Woon, DJ Zinc** and more... The Festival takes place from the 8th - 10th July and exclusive to Snowbombers we're offering a **£10 discount** for [anyone who books through this special link.](#)



Podcast: Episode 42-47

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