



Resort Quotes

Clash

"The actuality of the event needs to be seen to be believed - as the chocolate box setting is transformed into Caligua's Rome."

"Mayrhofen certainly deserves its reputation as one of the most regarded resorts in the world. Oh, and the après ski's not bad too."

Fall Line Skiing

"Mayrhofen kills it off the slopes"

M8

"Breathtaking"

Ridetheworld.com

"Mayrhofen is gaining a reputation for providing quality free riding facilities, including an abundance of good wide open face free riding"

The Sunday Telegraph

"The home of Austrian Snowboarding."

"A superb mixture of high-quality freeride terrain, a welcoming and laid back Tyrolean atmosphere and one of the leading terrain parks in Europe make Mayrhofen a necessity for any avid snowboarder."

The Observer

"Cooper brought Snowbombing to Mayrhofen in 2005 and realised he had found the perfect location ... the resort embraces apres-ski with a passion ... And, crucially for such a late event, should there be little snow, it's just a 20-minute, free bus ride up the valley to Hintertux, a glacier ski area with the country's highest lift and guaranteed skiing all summer long."

TNT

"The only problem is finding time to sleep. Pull the pin too early and you'll miss some of the best-apres ski you'll find in the world. But too many all-nighters means you're missing pristine snow during the day."

IDJ

"The sun sets behind some of the most stunning scenery you're ever likely to clap your eyes on."



SNOWBOMBING
APRIL 4-9 MAYRHOFEN AUSTRIA 2011

Total Production

"Honestly for any keen snowboarder/skier this really is the best festival in the world, Mayrhofen seems made for it. It's impossible not to have a good time when surrounded by beautiful mountains, sunshine, some of the most impressive fancy dress costumes I've ever seen and witnessing some of the best DJs in the world in such random locations as a forest clearing and mountain top igloo!"

Jon Weaver, Nike 6.0 Team Manager (Forum Snowboards European Team Manager)

"Snowbombing is the highlight of my season...fewer punters on the slopes meaning no lift queues, and quick laps through the park. Beautiful warm sunny weather, an amazing park, and the best parties of the year make it one not too miss. If you love snowboarding and you love partying, what more could you ask for? Heaven"

Hotzone.tv

"Snowbombing has become a big part of Mayrhofen since a few years now, One week of pure pleasure. Either on the mountain while snowboarding or skiing or partying hard at night. Great snow conditions at the end of March, as the area is known as very snow secure and a tourist empty ski resort right after the high season is a big plus for the whole event. The Highway to Hell Snowboard contest, one of the funniest contests I have ever seen, will take place in Europe's best Snowpark. The Vans Penken Park offers a few different lines, so while the comp is going on it will be open for the public too. By the way, our team rider Benny Wetscher won last years H2H. It was a big step in his career."

Method

"Fast becoming one of the central scene locations in Europe..."

The World Snowboard Guide

"Some of the best riding in the area. Freestylers have a half pipe and a park, fully loaded with various style jumps and a sound system. While carvers have a mountain that seems to be made for them"

The Good Ski & Snowboard Guide

"The most improved resort in Europe"

Zillertal Tourist Board

"Anyone who is in Mayrhofen during this time will see that the atmosphere in Ibiza or the Rio carnival has found its match in the Alpine region - thanks to Snowbombing."

"Snowbombing has developed into the craziest, loudest and most comfortable apres-ski festival for far and wide since 1999."



SNOWBOMBING
APRIL 4-9 MAYRHOFEN AUSTRIA 2011

“Snowbombing 2010 will involve an extra helping of exuberance and zest for life. Therefore: “God save Snowbombing! (and the Queen).”

“Snowbombing is a candy-sweet party, warpped u in an impressive Alpine Panorama box of chocolates.”