



# SNOWBOMBING - THE WORLD'S LARGEST WINTER FESTIVAL RETURNS FOR THE 9<sup>TH</sup> YEAR!

## NEW THIS YEAR:

- A Hacienda party - Snowbombing celebrates 20 years of acid house
  - Increased capacity igloo party
  - New partners / promoters and venues
- DJs confirmed: The Plump DJ's, James Zabiela and The Cuban Brothers!

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After Snowbombing '07 firmly secured itself as one of the major players on the festival map, Snowbombing '08 returns with what promises to be the biggest and most eclectic musical festival of the winter season. Snowbombing '08 announces that this year's Austrian fiesta will take place at the popular party resort of Mayrhofen between 31st March and 6th April, seeing thousands of British snowsports and music enthusiasts flock to the slopes, streets and spas for a week of unadulterated fun.

Famous for delivering a cutting edge line up of world class DJs, Snowbombing 2008 is set to excel itself, once again working with the cream of UK club nights this year including Together, Black Rabbit, Issst, Wax:On and Platform 12. Plus, new this year comes a tribute party of epic proportions: celebrating 20 years of acid house in The Garage will be Graeme Park and Peter Hook (New Order) for a truly inspired Hacienda night - pure manc musical magic. With a strong foot firmly in dance music this year's DJ line up is already shimmering with acts including The Plump DJS, James Zabiela, The Stanton Warriors, Krafty Kuts, DJ Yoda and SB veterans The Cuban Brothers return for more mad capped, snow capped tomfoolery. All this and a blistering live line up still to be announced that is already crammed with the best in new live music and a rock n' roll - après ski spirit! Keep your eyes peeled for line up coming soon....

And so to the now legendary Arctic Disco... Although only launched last year it is already become a part of Snowbombing's beguiling mythology - this year it is going to be bigger and better - snow wonder! It's not every party at which you arrive in Austria's biggest cable car, before dancing in a club made completely of snow, and drinking cocktails in glasses made from crystal clear ice! Not every club offers you the chance to wash away your day's activities in a steaming hot tub, prior to cuddling up beneath blankets in an Ice Cinema, or dance around a bonfire, beneath the stars. But that's exactly what the Arctic Disco experience offers. For the first time, they're offering snowy sleepovers. Wave goodbye to the last cable car and spend the night on the mountain, eating dinner, drinking wine and dancing in an igloo...really...does it get any better than this? Plus, with old favourites like The Street Party and the Highway to Hell Pro boarder competition back for 2008 expect even more from this truly unique event.



As one of the largest and most highly regarded resorts in the world Mayrhofen gets completely taken over for a week long party of hedonistic adventure and extreme sport. The resort also boasts some of Europe's most lavish spas so you can also relax and enjoy the amazing spring sunshine and snowy mountains of one of Europe's most snow-sure, late season resorts. The nearby Tux glacier (Austria's highest lifted point) is only a short (free) bus ride away, and although open all-year round, is at it's best in spring.

It couldn't be cheaper flying to Snowbombing this year. You can pick up flight for less than £100 and with EasyJet now flying to Innsbruck there are even more seats available! Innsbruck is less than an hour away from Maryhofen and is also served by GB Airways. ([www.easyjet.com/www.ba.com](http://www.easyjet.com/www.ba.com))

Having said that, more people this year are opting not to fly and having decided to join The Snowbombing Rally! This year over 100 cars will be forming a pleasurable procession and driving through the beautiful mountains, enjoying pit stops in Cologne, Germany, before arriving triumphantly in Mayrhofen. For information on how you can take part, go to <http://www.snowbombing.com/en/booking/67.html>

Get on board the snow train early to avoid disappointment

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LINE UP SO FAR:  
MORE TO BE ANNOUNCED AND FULL LIVE LINE UP STILL TO COME

Plump DJ's // James Zabiela // The Cuban Brothers // The Scratch Perverts // Stanton Warriors // Annie Nightingale // DJ Marky // Krafty Kuts // DJ Yoda // The Freestylers // Ewan Pearson // Lee Burrige // Sasse // Justin Robertson // DJ Zinc // Marcus Intalex // Nu:Tone // MC Wrec // Jesse Rose // Hacienda Party feat. Peter Hook & Graeme Park // Lindstrom // Trevor Loveys // Prins Thomas // Todd Terje // Joe Ransom // Jon Carter // Tayo // Barry Peters // Greg Wilson // Institutbes Paris Terror Club Feat. Para One, Surkin, Orgasmic & Das Glow // Eddie Temple Morris // Soul of Man // Filthy Dukes // Anil Chawla // Marc Roberts // Guy Williams // Bones // Ali B // Micrlovr // Clive Morley // Bobby M & Kevin Griffiths

Club Partners:

Issst // Slaang // Together // Wax:On // Black Rabbit // Platform 12 // Sumo

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