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## Top Quotes

“Snowbombing is one of the only festivals to give me the thrill of thinking: my god this is absolutely amazing, while still in the moment and at the event

**Virtual Festivals**

“The actuality of the event needs to be seen to be believed – as the chocolate box setting is transformed into Caligua’s Rome.”

**Clash**

The diversity and quality of the acts - especially the DJs - was uncompromising and quite clearly thoroughly thought out

**Virtual Festivals**

“One of the best-kept secrets on the festival calendar, and not one for the faint-hearted. With an intoxicating cocktail of bands, DJs, costumes, sunshine and snow, Snowbombing is about as far from the pervasive grey gloom settled over the UK as it's possible to get.”

**Daily Express**

“Baby, it might be cold outside, but at Snowbombing everything is sweltering.”

**NME**

“The most random, eclectic and friendly collection of bands, DJ and mischief makers, maybe in the whole world...Put yourself in training now, case you may think you're hard enough, but this party never ever stops.”

**MTV**

“Snowbombing kick the face off any other week-long bender you care to name.”

**Clash Magazine**

“Hit the slopes by day and party to avalanche inducing live music all night. Part music festival, part package ski trip, part ski competition (Snowbombing) has a tremendous party atmosphere and so much to do that to sleep is to miss out.”

**The Observer**

“This is one festival that's so much fun, I start looking forward to it in July.”

**Time Out**

Snowbombing: the loudest, proudest, kookiest, campiest, most inspired après-ski fest this planet has to offer.

**Notion**

“Picking a particular highlight is impossible with something like Snowbombing. And its testament to the team behind it.”

**IDJ**

The Arctic Disco is a venue to knock your socks off each time you see it and the Forest stage is something quite special...I'd love to go back!”

**Virtual Festivals**

“One of the best-kept secrets on the festival calendar, and not one for the faint-hearted. With an intoxicating cocktail of bands, DJs, costumes, sunshine and snow, Snowbombing is about as far from the pervasive grey gloom settled over the UK as it's possible to get.”

**Daily Express**

“This was surely the year that Snowbombing came of age and properly established itself as a big player in the global festival calendar.”

**Virtual Festivals**

“Keep your Full Moon parties and tell Ibiza to go jump, because once you've danced in an igloo on top of a mountain in the Austria Alps, nothing really comes close.”

**TNT Magazine**

“It's not really après-ski at all. This is a full-on music festival that just happens to be taking place in the mountains.”

**The Observer**

“Days are spent hurling yourself down the slopes like rag dolls and nights are spend throwing drinks down your throat while sweating to the sounds of the hippest new bands and DJs.”

**Mirror**

“Snowbombing is the coolest event in the Snowboarding calendar...an action packed, snowcapped adventure of a lifetime.”

**Vernon Kay, T4**

“Snowbombing is the coolest music festival of the year.”

**Elle**

“An incredible event which channels the energy of the merging rivers of Mayrhofen with that of thousands of like-minded, party mad ski buffs.”

**Virtual Festivals**

“One of the loudest and gleefully received events of the year. Summer’s going to have to pull something seriously heavy out of the bag to top this.”

**IDJ Magazine**

“Snowbombing has evolved into one of Europe’s most unusual yet impressive music festivals over the last few years. We recommend you get involved.”

**Mixmag**

“Snowbombing is 10 next year, and I assure you that is one Birthday party that you really, really don’t want to miss.”

**Virtual Festivals**

“Cool is so elitest, anti-cool is the new cool. Let the high jinks begin...’

**Sunday Times Style**

“Snowbombing - the climax of the winter’s party calendar, the ultimate end-of-term blow-out, and an event that in the 10 years since its inception has grown to be recognised as the Olympics of après-ski.”

**The Observer**

“At Snowbombing there are only five hours in each 24 when there isn’t some music event going on.”

**The Observer**

"Snowbombing is the highlight of my season...fewer punters on the slopes meaning no lift queues, and quick laps through the park. Beautiful warm sunny weather, an amazing park, and the best parties of the year make it one not too miss. If you love snowboarding and you love partying, what more could you ask for? Heaven"

**Jon Weaver, Forum Snowboards European Team Manager**

“Mayrhofen’s Snowbombing is the best bash in the Alps, a riotous dance and rock festival at 2,000ft”

**Times Online**

‘If you think you know what fun is, wait until you have been to Snowbombing – chances are you’ll want to revise the definition.’

**TNT**

“Snowbombing kicks the face off any other weeklong bender you care to name”

**Artrocker**

“The event has at last galvanized into the premier music and snow-sports event.”

**DJ Magazine**

"Method officially LOVES Snowbombing. After being in Austria and being subjected to dodgy euro-techno and live performances from no-name dudes with bad haircuts and no talent all season long, seeing the line-up at Snowbombing is like dangling a glittery disco carrot in front of a starving pack of disco donkeys. Add to a line-up that rivals any festival in the UK, the prospect of empty pistes, epic snow conditions, good vibes and happy people and the Highway to Hell competition in the Vans Park, the only thing you've got left to worry about is packing your party pants."

**Method Magazine**

"The only problem is finding time to sleep. Pull the pin too early and you'll miss some of the best-apres ski you'll find in the world. But too many all-nighters means you're missing pristine Snow during the day."

**TNT**

"Snowbombing has become a big part of Mayrhofen since a few years now, One week of pure pleasure. Either on the mountain while snowboarding or skiing or partying hard at night. Great snow conditions at the end of March, as the area is known as very snowsecure and a tourist empty skiresort right after the high season is a big plus for the whole event. The Highway to Hell Snowboard contest, one of the funniest contests I have ever seen, will take place in Europe's best Snowpark. The Vans Penken Park offers a few different lines, so while the comp is going on it will be open for the public too. By the way, our team rider Benny Wetscher won last years H2H. It was a big step in his career."

**Hotzone.tv**